hybrid AI training course series

The Course: A.I. Journey for Non-tech Manager w/ Management Methodologies

Course Code: ai012505

A.I. is subverting our business ecosystem while affecting in almost every aspect of organizations and industries unwittingly. Having a managerial perception on A.I. is required to bring the organization up to next levels.

This course tells you how to leverage A.I. for working perfectly with various management frameworks, e.g. Scrum, Human-AI Collaboration Model and AI&U. Specifically, the syllabus of Microsoft AI-900 Exam is covered.

Learning Outcomes (one course w/ multi-outcome):

- **Gaining the foundational understanding of A.I. from the managerial perspective**
- **Demystifying myths of A.I.**
- **Exploring various management frameworks, including AI&U, Human-AI Collaboration and Scrum**
- **Understanding A.I. adoption for business, strategic decision making and management**
- **Acquiring knowledge and confidence to integrate A.I. into organization with management frameworks**
- **Gaining experience from hands-on sessions on Microsoft Azure and Copilot**
- **Having an overview of scope and syllabus of Microsoft AI-900 Exam**
- **Being able to make smarter strategic decisions by knowledge and experience of A.I. acquired**
- **Knowing the ways to implement A.I. project**

Who Should Attend

- Management and business leaders
- Mid- to senior-level functional managers
- Anyone interested in the subject

Giveaways:

- Briefing on the foundational concept on Cloud and Big Data as both domains work with A.I. closely.
- As the scope and syllabus of Microsoft AI-900 Exam are covered, the course offers you an initial preparation for the Exam.

Course Outline

Session	Module	Details
Course Overview	Course Introduction	Ice-breaking, About facilitator / instructor, Knowing the participants, Course briefing, Latest news
AI	Overview of AI	Definition, Brief history, How it works
	AI + Big Data + Cloud (ABC Golden Triangle)	Briefing on concepts of Big Data and Cloud Computing, how they work together
	Machine Learning (ML)	Learn the core ideas in ML with various associated algorithms
	Natural Language Processing (NLP)	Get to know how to deal with software that understands written and spoken languages and its theoretical introduction
	Computer Vision	Explore why machines are able to understand and manipulate digital images and videos
	Document Intelligence & Knowledge Mining (KM)	Introduce the core concepts of Document Intelligence & KM with examples. In addition, how to extract high volumes of meaningful and actionable information from unstructured documents.
	Generative AI	Acquiring a general understanding on the most popular AI technology in daily life, including hands-on sessions on MS Copilot, DeepSeek & ChatGPT.
Management	Scrum of Agile	Scrum is one of core components under the Agile umbrella; they will be briefed clearly.
	Human-AI Collaboration	Discuss the collaboration between human and AI
	AI&U	Christian Ehl & sharad Gandhi's AI&U is a profound model for strategic planning w/ applying AI.
	Remote Working	Review the situation of "AI for Remote Working"
	AIPB	It stands for AI for People & Business that is a framework developed by Alex Castrounis. This framework will be glanced its core concepts.
Practical Realization	A.I. + Management	How two domains work jointly
Workshops / Activities	MS Copilot	Working w/ a free version of MS Copilot that is an example of Generative AI*
	Azure Registration	Hands-on session to register onto Azure with attendees' own device
	Cases Study w/ Discussion	Real cases for discussion
	Q&A	Q&A on the domain
	Azure Play-around	Hands-on session for Azure

Application Deadline:	**25 Apr 2025**	**Seats Quota** (first come first served)**:**	**16**
Venue: Rm 2311, 23/F, BEA Tower Millennium City 5, 418 Kwun Tong Road, Kwun Tong, Kowloon			
Course Fee:	**HK$3,960**	**Early Bird Discounted Fee:**	**HK$3,460**
Structure: 1. 18 hours in-class lecture & workshop + 8 x 25-minute online class			
2. BYOD (Bring Your Own Device) for personal data privacy during hands-on sessions			

Medium of Instruction: Cantonese (with terminology and handout materials in English and/or Chinese)

Course Schedule (both batches' contents are identical)

Batch 1

| **Online sessions:** |
| **6 x 20-minute online class (Self-paced learning with published materials)** |
| **In classroom (4.5 hours x 4):**
Date: 10/5, 17/5, 24/5, 7/6
Time: 1100 – 1630 |

Batch 2

| **Online sessions:** |
| **6 x 20-minute online class (Self-paced learning with published materials)** |
| **In classroom (4.5 hours x 4):**
Date: 14/6, 21/6, 28/6, 5/7
Time: 1100 – 1630 |

Payment options (Seat will ONLY be reserved after payment confirmation.)
- FOUR installments:
  - 10 Calendar Days prior to each "in classroom" session, admin fee is applied (HK$10/installment), i.e. HK$1,000x4.
- Early Bird:
  - Denotes a period of ONE month prior to the course commencement.
  - One-off (i.e. HK$3,460)
- Normal One-off:
  - Full payment before the course commences, i.e. HK$3,960.

Payment Methods
- By Cheque:
  - Cheque should be made payable to "BELEARNING" and sent to the address of "Rm 2311, 23/F, BEA Tower Millennium City 5, 418 Kwun Tong Road, Kwun Tong, Kowloon".
- By Bank-in:
  - Deposit to the bank account of Bank of East Asia (BEA account number: 015-157-68-00921-0 and account name: BELEARNING)
  - Email the bank-in slip to cs@belearning.hk with your name and contact number

Disclaimers: BeLearning reserves the right to: a) cancel or re-schedule the planned courses in which case all fees paid will be refunded or transferred to another course; b) accept the enrolment or not.

Transform Leadership: A. I. for Every Manager!

Online Enrolment → https://belearning.hk/course-enrolment-form-ai012505/#OF

Online Details → https://belearning.hk/course-ai012505/

Enrolment

Details